



**AKTICON**  
LABORATORIES



# ***BE A PART OF BIHAR'S GROWING PHARMACEUTICAL NETWORK***

*The path to becoming a CNF partner with Akticon Laboratories is not just a business opportunity—it's your chance to transform lives and contribute to the healthcare revolution in Bihar.*

[www.akticonlaboratories.com](http://www.akticonlaboratories.com)

# ABOUT

*At Akticon Laboratories, we believe in revolutionizing healthcare by delivering high-quality, affordable medicines. Our mission is to improve lives and provide sustainable business opportunities in the pharmaceutical sector.*

*As part of our growth strategy, we are inviting dynamic entrepreneurs to join our family as CNF (Carrying and Forwarding) Agents across the 38 districts of Bihar. Together, let us enhance accessibility to essential medicines and create a healthier tomorrow.*



## WHAT WE STAND FOR?



### INTEGRITY

*We believe in honest and transparent business practices.*



### INNOVATION

*Constantly improving our products and processes to meet the changing needs of the market.*



### QUALITY

*Delivering excellence through stringent quality control measures.*



### PARTNERSHIP

*Building long-term, mutually beneficial relationships with our stakeholders.*

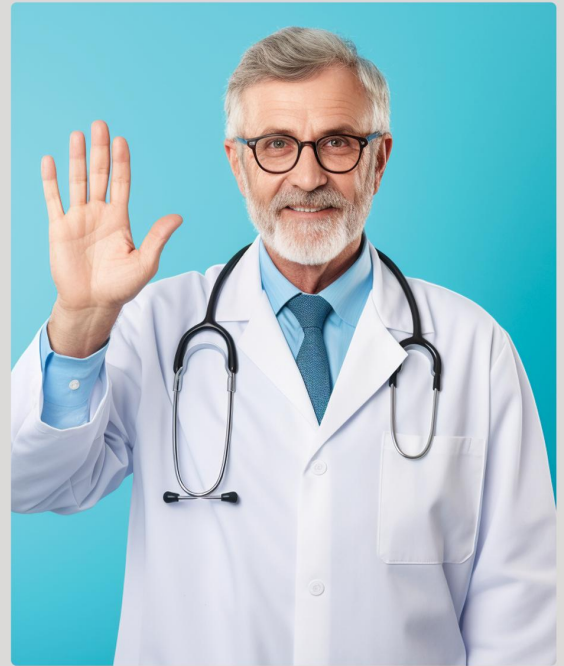




## MESSAGE FROM OUR LEADERSHIP

*At Akticon Laboratories, we see our CNF (Carrying and Forwarding) Agents not just as business partners but as key stakeholders in our mission to transform healthcare accessibility.*

*By combining your entrepreneurial spirit with our expertise, we can build a healthier and more prosperous Bihar. Together, let us create a legacy of trust, innovation, and impact.*



**MR. SUDHANSHU**  
**CEO OF AKTICON LABORATORIES**

## OUR VISION

*To be a trusted leader in pharmaceutical manufacturing and distribution, ensuring accessibility to quality healthcare products across underserved regions.*



# **BE THE EXCLUSIVE DISTRIBUTOR IN YOUR DISTRICT**

*Have you ever wanted to run your own successful business while making a difference in your community?*

*At Akticon Laboratories, we're giving you the chance to do just that! We're looking for passionate individuals to become Carrying and Forwarding (CNF) Agents for our company, exclusively for each district in Bihar.*

## **WHY THIS OPPORTUNITY MATTERS?**

### **EXCLUSIVE RIGHTS**

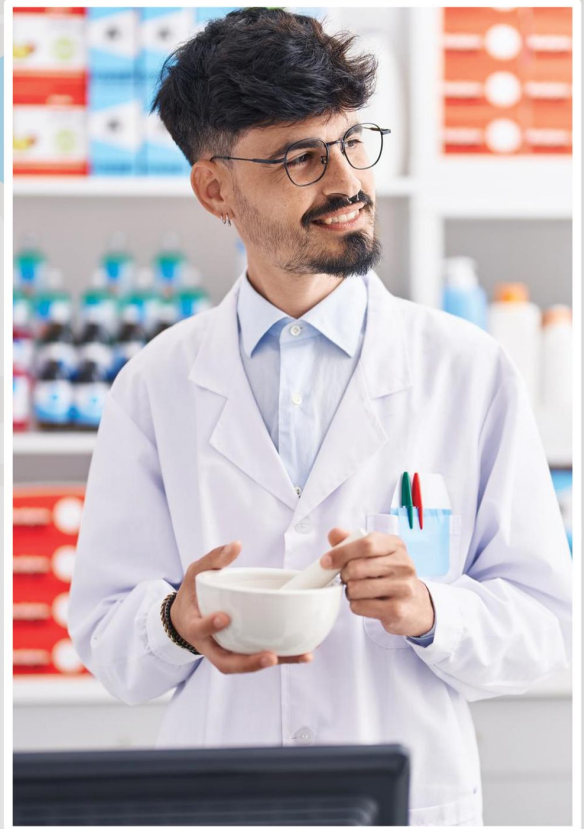
*Only one CNF agent per district, ensuring you have no competition within your area.*

### **BE YOUR OWN BOSS**

*Run your business with full autonomy while enjoying complete support from Akticon.*

### **IMPACT LIVES**

*Distribute high-quality medicines and improve healthcare access in your region.*



## **WHAT IS A CNF AGENT?**

*A CNF agent acts as our dedicated distributor in their district, managing the flow of medicines from us to local retailers, hospitals, and pharmacies. Think of it as being the bridge between life-saving medicines and the people who need them most.*





# WHY BIHAR IS YOUR **GOLDEN OPPORTUNITY?**

*Bihar is one of the fastest-growing regions in India, with a booming healthcare sector and an increasing demand for medicines. This is your chance to be at the forefront of a healthcare transformation.*

## **HOW IT WORKS?**

**1**

### **INVESTMENT**

*₹10 lakhs to set up as a CNF agent. This includes exclusive district-level rights to distribute our products.*

**2**

### **STORE SETUP**

*You'll need a store to manage stock, but don't worry—we'll guide you through the process.*

**3**

### **REST TO US**

*Marketing, sales promotions, and demand creation will be handled by Akticon Laboratories.*

## **HOW AKTICON SUPPORTS YOU?**

### **MARKETING CAMPAIGNS**

*We'll run state-wide promotions and district-specific campaigns to ensure people know about your store.*

### **SALES BOOSTERS**

*Akticon takes care of building brand awareness and driving demand for our products.*

### **ONGOING SUPPORT**

*From logistics to training, we'll provide all the tools you need to succeed.*

# **WHY PARTNER WITH AKTICON LABORATORY**

*At Akticon Laboratories, we're more than just a pharmaceutical company—we're a network of innovators, problem-solvers, and partners committed to transforming healthcare access across Bihar. Becoming a Carrying and Forwarding (CNF) Agent with Akticon Laboratories is not just a business decision; it's an opportunity to make a meaningful impact while building a sustainable, profitable venture.*

## **BENEFITS FOR OUR *CNF PARTNERS***

**1**

### **EXCLUSIVE MONOPOLY IN YOUR DISTRICT**

*As a CNF partner, you'll hold the sole distribution rights for our medicines in your district. No competition, no confusion—just a clear path to growth.*

**2**

### **HIGH RETURN ON INVESTMENT**

*With the growing demand for quality medicines in Bihar, our products practically sell themselves. Enjoy steady growth as the healthcare sector in your district*

**3**

### **TRAINING & OPERATIONAL SUPPORT**

*Inventory Management Training, Sales & Distribution Strategies, & Ongoing Assistance Our team will be available to guide you every step of the way*





# ABOUT **AKTICON** LABORATORIES

*Akticon Laboratories is a forward-thinking pharmaceutical company dedicated to improving healthcare by providing high-quality, affordable medicines. With a mission to bridge the gap in healthcare accessibility, we are rapidly emerging as a trusted name in Bihar's pharmaceutical landscape.*

## **OUR STORY**

*Founded on the principles of innovation, integrity, and service, Akticon Laboratories has grown to become a reliable name in the pharmaceutical sector. Our journey is one of commitment to excellence and a vision to transform healthcare delivery.*



## **VISION**

*To be a leader in healthcare by ensuring every individual in Bihar has access to essential medicines.*

*To deliver innovative and affordable pharmaceutical solutions to improve lives*

## **MISSION**

## **OUR FACILITIES** BUILT FOR EXCELLENCE

*At Akticon Laboratories, we operate with state-of-the-art manufacturing facilities equipped with:*

### **ADVANCED MACHINERY**

*for precise and safe medicine production.*

### **QUALITY ASSURANCE LABS**

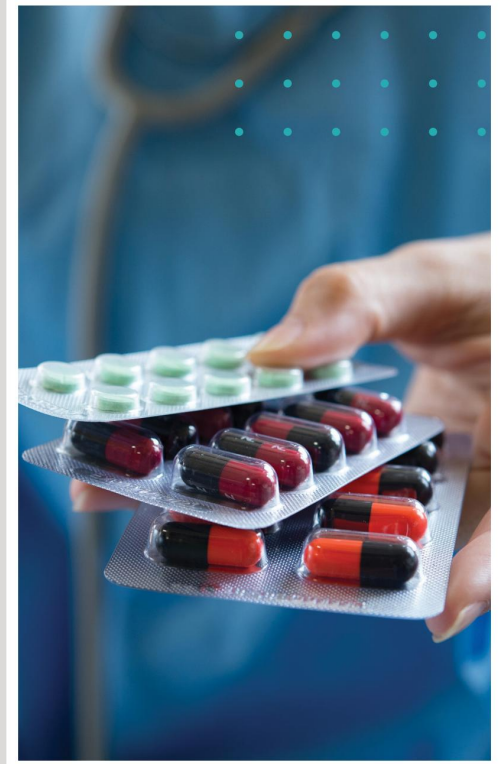
*To ensure every product meets international standards.*

### **AUTOMATED SYSTEMS**

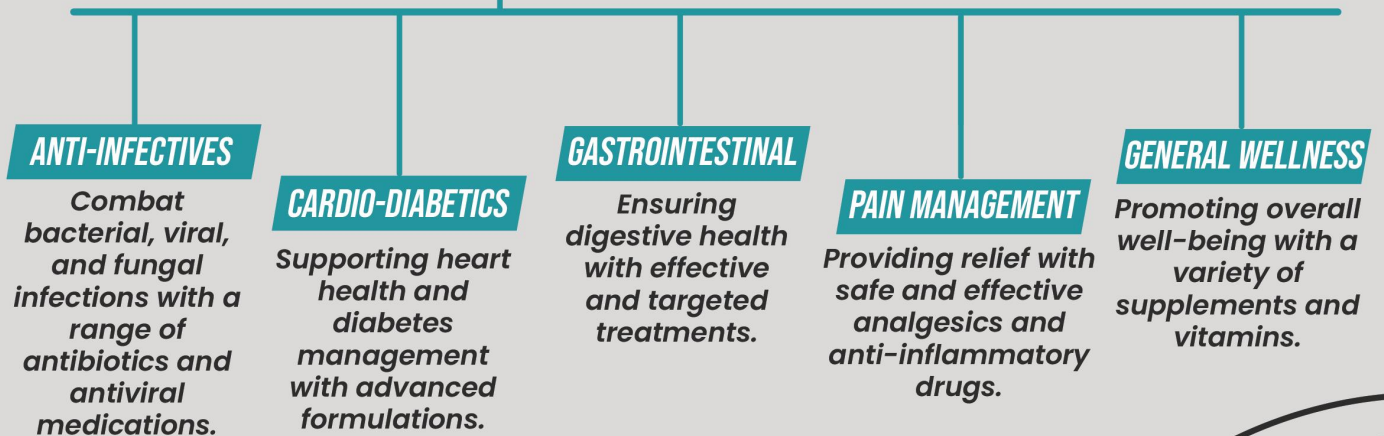
*For efficient and timely production.*

# OUR **PRODUCT RANGE**

At Akticon Laboratories, we are proud to offer an extensive range of pharmaceutical products that cater to diverse therapeutic categories. Our goal is to meet the growing healthcare demands of Bihar while maintaining the highest standards of safety, efficacy, and quality.



## OUR KEY **THERAPEUTIC** CATEGORIES



## COMMITMENT TO **QUALITY**

Every product is manufactured under stringent quality control measures, adhering to international GMP and ISO standards. We are committed to delivering medicines that patients and healthcare providers can trust.







# HOW WE EMPOWER **HEALTHCARE** PROFESSIONALS

*Akticon Laboratories doesn't just manufacture medicines; we create partnerships that enable healthcare providers and pharmacies to serve their patients better.*

## OUR **DISTRIBUTION** NETWORK

*Our CNF agents play a vital role in ensuring the timely availability of medicines across Bihar.*

*Through their efforts, we've established a seamless supply chain connecting our manufacturing facilities to pharmacies, clinics, and hospitals.*

## WHAT **SETS US** APART?

**1**

### **TIMELY DELIVERIES**

*We understand the critical nature of medicine supply and ensure all orders are fulfilled without delay.*

### **COMPREHENSIVE INVENTORY**

**2**

*A wide selection of medicines to meet the needs of healthcare providers and patients.*

**3**

### **COMPETITIVE PRICING**

*Affordable prices without compromising on quality, ensuring accessibility for all.*

# **MARKETING SUPPORT FOR *CNF AGENTS***

*We actively promote our products through various channels to drive demand and create brand awareness.*

## **OUR *MARKETING STRATEGIES* INCLUDE**



### **DIGITAL CAMPAIGNS**

*Reaching consumers and healthcare providers through targeted online ads.*

### **LOCAL EVENTS**

*Supporting CNF agents with district-level promotional activities.*

### **ENGAGEMENT**

*Conducting seminars and workshops for doctors, pharmacists, and healthcare workers to introduce our products.*

## **PARTNERING WITH *PHARMACIES AND CLINICS***

*We collaborate with local pharmacies to ensure consistent stock availability.*

*Our team provides training and support to healthcare professionals, helping them understand and promote our products effectively.*

*With our CNF agents as our partners, Akticon Laboratories is creating a robust network that ensures no patient in Bihar is left without access to essential medicines.*





# **HOW TO BECOME A CNF PARTNER**

*Joining the Akticon Laboratories family as a CNF (Carrying and Forwarding) Agent is a straightforward process. We've streamlined the steps to make it easy for motivated entrepreneurs like you to start your journey towards transforming healthcare in your district.*

## **STEP-BY-STEP APPLICATION PROCESS**



***SUBMIT YOUR  
APPLICATION***



***VERIFICATION  
OF ELIGIBILITY***



***MEETING AND  
DOCUMENTATION***



***AGREEMENT SIGNING  
& ONBOARDING***



***START YOUR  
OPERATIONS***

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